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What Others Subscribers Are Saying...

I'm one of these types that has read everything and I just didn't have any direction.

I came to Information Marketing Live and now I've got a plan, I'm 500% further along than I was 2 weeks ago and that's after 4 years of studying this stuff.

If you can make it, listen to Brian's stuff. He's great and it's well worth it!

- Jared

An Unusual Opportunity To Attend My Next Exclusive Weekend Workshop...

Dear friend,

This is a special invitation exclusively for my subscribers... *that means you!*

I may as well come right out and tell you what I've got...

I'm hosting an exclusive 19-person live workshop in sunny Miami, FL... and I would like to invite you as my special guest.

This event is two days (February 13-14, 2010), and covers brand new material on the tested, proven, and exciting ideas I'm using right now. Here is an overview:

Day 1: The Language of Copy For Non-Copywriters

- The art of creative copy brainstorming
- My new technique for discovering **winning headlines**
- Copy & Paste campaigns guaranteed to boost your profits
- **Mind control marketing** (don't worry... it's ethical!)
- My biggest market research breakthroughs made simple

Day 2: The Overnight Product Creation Workshop

- The new way to create products overnight
- One simple idea that can transform an entire business
- How to destroy "expert syndrome" once and for all
- Rapid action list building (for beginning & intermediate marketers)
- Creating leverage and wealth with simple information products

What It's Like To Attend My Workshops...

If you've never attended one of my workshops, then I understand why you might be wary of accepting an invitation to my upcoming event.

“Life-changing information”

Brian, I'd like to thank you for putting this free course on, I speak on behalf of all the other members who attended as well- we really, really enjoyed it.

It was positive, it was mind-blowing, it was really valuable. I don't really think you guys realize that the information that you have passed on to us is going to be life changing- and I'm very grateful and really, really appreciate it.

Thank you so much, good luck and I will keep you apprised of my progress.

- Cherry-Ann

“You're missing out!”

Hi, my name is Dan Silverman and I'm a dating coach.

The best thing about Brian's seminar and about Brian's work is that he does such a good job of explaining things step-by-step in layman's terms so that you understand exactly what it is that you need to do.

Coming from no background in internet marketing he's really taught me how to come out with an E-book, setting up an auto-responder and making money from that, and making so much more money than if I was just to have a website with nothing on it and I owe a lot of thanks to him.

If you haven't made it to a seminar, you're really, really missing out so come to the next one!

- Dan Silverman

“Useful beyond words!”

The seminar was so useful for me.

I came here, like other people, without a plan. I'd been studying things for a long time and was being pulled in so many different directions.

The most important takeaway is that I actually have a concrete next step, and several steps beyond that.

So that's useful beyond words!

- Lynn

After all... the low-cost events I've personally attended haven't really been low cost... they've been pitchfests designed to separate unwitting newbies from their money at the back of the room!

My workshops are nothing like that.

There will be one instructor: **me**.

I teach only material that I have personally *tried, tested, and proven*... to the tune of **millions** of dollars in sales for myself and my clients.

I don't have a shiny new program to sell at the event. I do, however, have a great reason to invite you out for next to nothing... *in fact, I have three!*

- 1) You're a **subscriber**, which means I should be doing nice things for you all the time!
- 2) I've just started building the **InformationMarketing.com** brand, and the best way for me to grow quickly is to have the kind of **outrageous success stories** that come from working on a more personal level.
- 3) I thoroughly enjoy teaching this material and working with positive, action-oriented entrepreneurs. We're going to have a blast!

My \$997 Guarantee

Even though this special invitation entitles you to a huge discount, I'm still glad to offer a full, no questions asked “better than money back” guarantee.

If you come out for this two-day event and don't feel like you've received far more than the \$997 retail price tag in value, I'll gladly reimburse you for up to \$997 in documented travel-related expenses out of my own pocket.

Call Or Email Now To Reserve Your Spot...

All you have to do to reserve your spot is pay a **one-time \$97 reservation fee**. Please note that **only 19 spots are available**, so I know these will sell out extremely quickly.

Simply call **1-800-218-5972**, email email@informationmarketing.com, or visit www.overnightproductcreation.com/workshop/vip.php to reserve your spot, and I'll see you in Miami!

Sincerely yours,
Brian